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Media Release

ManpowerGroup Employment Outlook Survey
Embargo till 00:01 GMT, 12 September 2017

ManpowerGroup Employment Outlook Survey:
Italian Employers report strongest hiring intentions
for more than 6 years

At national level, Net Employment Outlook stands at +3 %
Horeca and Transport & Communication sectors are the most optimistic

Milan, September 12th 2017 - The Italian labor market may be heading in the right direction, according to ManpowerGroup, the global leader in contingent and permanent recruitment workforce solutions. According to the ManpowerGroup Employment Outlook Survey released today, the fourth-quarter Outlook of +3% is the strongest hiring forecast reported since 2011 and indicates employers are demonstrating a rise in confidence in hiring activity.

*“Although it’s too early to say that a full-blown recovery is upon us, it does feel like we’re turning a corner when it comes to the jobs market,” **Stefano Scabbio, President Mediterranean, Northern and Eastern Europe ManpowerGroup** says. “Over the last few months, several indicators have turned green in Italy and we’ve noticed a boost of confidence among employers, particularly in the market for permanent hiring. Since the demand for talent in Italy heats up, employers need to bring their talent strategy to the forefront of business planning. Whatever the strategy, building a talent pipeline takes time and should be a key business focus in the next months.”*

Regional comparisons

Employers in North East Italy report the strongest hiring prospects for the October-December period with a cautiously optimistic Net Employment Outlook of +9%. Elsewhere, North West employers report limited hiring plans with an Outlook of +1%, while labor markets are expected to remain disappointing in both Middle Italy and the South/Islands, where employers report Outlooks of -2%.

Sector comparisons

Employers in six of the 10 industry sectors forecast an increase in employment levels during 4Q 2017. The strongest labor market is anticipated in the Restaurants & Hotels sector, where employers report a Net Employment Outlook of +9%. Elsewhere, some payroll gains are expected in the Transport, Storage & Communication sector, with an Outlook of +6%, and in both the Agriculture, Hunting, Forestry & Fishing sector and the Manufacturing sector, where Outlooks stand at +5%. Slow-paced payroll gains are forecast for both the Electricity, Gas & Water sector and the Public & Social sector, with Outlooks of +2%. However, staffing levels are expected to decline in four sectors, most notably the Mining & Quarrying sector and the Wholesale & Retail Trade sector, with Outlooks of -3%.



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Organization-Size comparisons

Employers in all four organization size categories forecast an increase in staffing levels during the next three months. Large employers (250 or more employees) report the most optimistic hiring plans with a Net Employment Outlook of +15%, while the Outlook for Small employers (10-49 employees) stands at +4%. Employers in the Medium (50-249 employees) and Micro-size (less than 10 employees) categories are more cautious, reporting Outlooks of +2% and +1%, respectively.

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About ManpowerGroup

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands – Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions – creates substantially more value for candidates and clients across 80 countries and territories and has done so for nearly 70 years. In 2017, ManpowerGroup was named one of the World's Most Ethical Companies for the seventh consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: www.manpowergroup.com

ManpowerGroup Italia

Presente in Italia dal 1994, la realtà nazionale di ManpowerGroup - multinazionale leader mondiale nelle innovative workforce solutions - realizza e offre soluzioni strategiche per la gestione delle risorse umane: ricerca, selezione e valutazione di personale per tutte le posizioni professionali; somministrazione di lavoro a tempo determinato; pianificazione e realizzazione di progetti di formazione; consulenza per l'organizzazione aziendale; career management; servizi di outsourcing; consulenza HR. Unendo efficacemente la sua profonda conoscenza del potenziale umano e delle esigenze dei propri clienti, ManpowerGroup crea valore per imprese e individui affiancandoli nel raggiungimento dei propri obiettivi di business e di carriera. Attraverso una rete di oltre 230 uffici su tutto il territorio nazionale, impiega 1.600 persone e offre inoltre soluzioni mirate per i settori Information Technology, Finance, Engineering, Sales&Marketing. Nel 2016 ManpowerGroup Italia ha garantito occupazione a oltre 80mila persone stipulando più di 300mila contratti con 13mila aziende clienti. Per il sesto anno consecutivo ManpowerGroup è stata inclusa nella classifica "World's Most Ethical Companies" (2016) elaborata da Ethisphere, organizzazione internazionale specializzata nella creazione, nello sviluppo e nella condivisione di best practice a livello di etica aziendale, governance, misure anti-corrruzione e sostenibilità. Il Gruppo Manpower è stato inoltre, Official HR Premium Partner di EXPO Milano 2015. La proposta di soluzioni di ManpowerGroup in Italia viene offerta attraverso ManpowerGroup® Solutions, Manpower®, Experis®, Manpower Professional, Right Management® e FuturSkill. Per maggiori informazioni: www.manpowergroup.it